

LITTLE STUFF = BIG BUCKS

THIS SPECIAL SMALL GOODS GALLERY SPOTLIGHTS INNOVATIVE ACCESSORIES TO DRIVE TRAFFIC, ADD SALES, AND BUILD PROFITS

A Unique Tool For Creating New Music Makers

More eye-catching than a recorder and easier to play as well, pBuzz makes music fun for early learners. These unique instruments have already found their way into many music classrooms around the U.S. Music teacher-inspired curriculum is making these top-award winners for music learning around the world. The pBuzz has a six-note range through its movable slide, presented by color, note, and position number because children learn in many ways. Distributed by Rhythm Band Instruments and St. Louis Music, pBuzz is another terrific innovation from Warwick Music Group. www.pbuzz.co.uk



Stylish Martin Wingtip Straps

Martin Wingtip guitar straps are the perfect complement to a Martin guitar, or any fine fretted instrument for that matter. Offered in dark or light brown, the straps are 2.5" wide, made from fine quality leather, and outfitted with decorative wingtip-style ends. A soft leather underside makes the straps extra comfortable and they are adjustable from 42" to 56" long. www.martinguitar.com



Moisture Control For All Instruments

Boveda's patented two-way humidity management products are invaluable for both woodwind and brasswind players. Wood Instrument systems keep moisture at an optimum level, preventing warping or cracking in violins, violas, cellos, or fretted instruments. The Brasswind product removes humidity to prevent the kind of mold and bacteria that causes corrosion, not to mention allergic reactions. Products from the global leader in two-way humidity control are now distributed by Connolly Music.

<https://bovedainc.com/> www.connollymusic.com

Insurance For Your Guitar

D'Addario's Dual Lock Strap Lock is a \$4.75 insurance policy that will keep players from dropping a prized guitar. With no need to modify an existing instrument, it just clips on to the strap button preventing an accidental release of the strap. The perfect add-on sale for every guitar.

www.daddario.com



Unique Facet Hardwood Mutes

Facet Mutes are all made from 100% natural hardwoods, giving each one a distinctive timbre that is related to the density and grain of the individual hardwood. The unique construction offers "sound prints" that have to be experienced to be appreciated. Facet Mutes play very evenly throughout the entire range, and because they resonate, they offer good projection at all dynamic levels.

www.facetmutes.com



The Case For All Keyboards

SKB's iSeries Keyboard Cases feature the proprietary "Think Tank" interiors that are customizable to safely transport virtually all popular keyboard sizes and setups from Nord, Yamaha, Korg, Kurzweil, and more. With sizes to accommodate 49-, 61-, 76-, and 88-note instruments, iSeries cases are the only ones dealers need to carry to serve all keyboard players' needs.

www.skbcases.com

Vintage Distortion Effects Cable

The RAT Tail distortion cable offers guitarists an entirely new way of achieving the effects of the Vintage RAT distortion pedals, as the cable uses the same clipping diodes that produce Vintage RAT pedals' signature distortion tones. With two built-in ranges of distortion circuitry selectable on the connector, guitarists can use the cable to shift between settings. The RAT Tail distortion cable comes equipped with three settings, including true bypass, distortion overdrive with unity gain, and distortion overdrive (+3dB of gain).

www.rapcohorizon.com



Must Have Multi-Tool For Drummers

Emergencies can pop up at a gig that regularly require more than a drum key, but who wants to carry a bulky tool kit? No one. That's why Vic Firth created the VicKey3 MultiTool which combines a 4mm hex wrench, a 3mm hex wrench, a Phillips head screw driver and a snap-on drum key bit for the 4mm hex wrench. Made from steel, it's incredibly durable.

www.vicfirth.com



Redesigned Practice Headphones

Vic Firth's redesigned Stereo Isolation headphones feature a larger driver in the ear cups that delivers a more powerful low end, cleaner mids, and clear highs for a superior sound. Overall noise levels are reduced by 25 decibels, so that music can be listened to and played along with at safe volume levels. Perfect for practicing, performing, or just listening to music in a loud environment.

www.vicfirth.com



Keep Practice Areas Tidy

SwirlyHooks are perfect for keeping studios or practice areas tidy. They fit on mic stands or music stands and hold cables, headphones, tambourines, or other essentials. Performers love how handy they are for grabbing a tambourine mid-song, or keeping a harmonica within in reach. Drummers like them for having percussion instruments at the ready, or a towel for between songs.

www.swirlygig.com

Brilliant Silver-Plated Mouthpieces Add Flair

FAXX Brasswind Mouthpieces are machined to exact specifications and finished with a brilliant silver plating: consistent quality for reliable playability, at an affordable price. Available in many popular cup sizes for trumpet, French horn, flugelhorn, cornet, trombone, and tuba. Available from American Way Marketing.

www.americanwaymktg.com



A Workout For Wind Players

The LungTrainer is a unique tool for teaching proper breathing techniques to wind players of all levels. By altering air pressure/resistance, players can create a "workout" that develops proper breathing muscles in a way that directly improves their performance. The device has delivered proven results at hundreds of schools, studios, and universities across the nation. Users love the challenge it presents and teachers love its purposely simple yet advanced design.

info@LungTrainers.com

Add Style To Student Cases

Jupiter's new "MyCase" for student instruments allows students to add style to an otherwise undistinguished case with the application of interchangeable decals. Student musicians will find several of the most popular decal designs available exclusively through Jupiter retailers. A multitude of additional designs can be purchased online to reflect a student's current style or interest. As a plus, the cases are also practical, made from scratch resistant ABS, and equipped with heavy duty hinge pins and latches. Band directors like that they also stack securely.

www.jupitermusic.com



Tortex Picks... Part Of Rock History

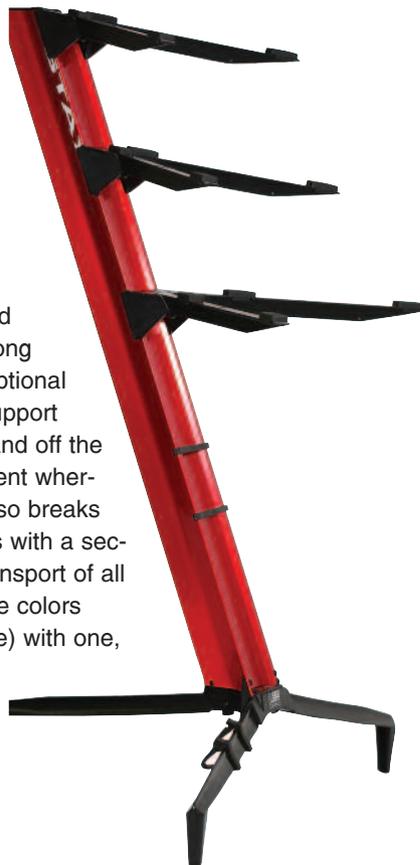
Dunlop's Tortex Picks are part of rock 'n' roll history. This new display calls on that iconic status by using the instantly recognizable logo and vibrant color palette of Tortex Picks to attract the attention of any player. The Tortex POP Display takes seconds to set up and can be refilled or recycled as needed. It comes stocked with 36 Tortex Standard Picks and 36 Tortex Flex Picks, all gauges represented.

sales@jimdunlop.com

Lightweight Durable Keyboard Stand

The Stay46 column keyboard stand is made from ultra-strong extruded aluminum for exceptional strength and light weight. Support legs are curved to lift the stand off the floor, allowing pedal placement wherever the player desires. It also breaks down in seconds and comes with a sectioned carry bag for easy transport of all components. Available in five colors (black, silver, blue, red, white) with one, two, or three tiers.

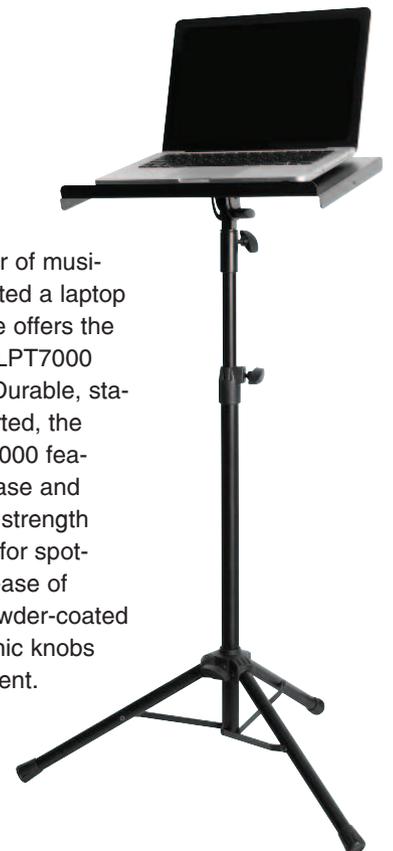
www.korgusa.com



A Music Stand For Laptops

For the growing number of musicians who have integrated a laptop into their rigs, On-Stage offers the perfect accessory: the LPT7000 Deluxe Laptop Stand. Durable, stable, and easily transported, the steel-constructed LPT7000 features a braced tripod base and non-slip rubber feet for strength and stability. Designed for spotlight-ready optics and ease of operation, the black powder-coated stand features ergonomic knobs for swift height adjustment.

www.on-stage.com



Promark Easy-To-Handle ActiveGrip Series

Promark ActiveGrip series drumsticks feature a heat-activated coating that makes them tackier as the player's hands heat up and sweat, offering a smooth, natural feel compared with the rubbery texture associated with wraps. The light coating adds virtually no weight or diameter to the stick, and offers drummers exceptional grip without sacrificing feel. www.promark.com



Tuning Made Fast And Easy

The Matrix Scarab 3D Tuner puts a modern twist on the traditional "needle"-style pitch display with an all-new 3D display that provides the user with better visibility from multiple angles. In addition to its sleek aesthetics, its clip design, accuracy, and chromatic tuning functionality make it great for almost any instrument. www.kmcmusic.com



More Harmonics For Sax Players

The JodyJazz Power Ring Ligature eliminates the problem of dampening the vibration of the reed. Its self-locking CNC machined taper allows the most freedom and vibration of the reed. The concave inner design reduces the touch points on the reed, thereby maximizing reed vibration. The Power Ring makes the mouthpiece feel easier to blow and provides more power. Available for all JodyJazz mouthpieces and select other models. www.jodyjazz.com



Fishman Matrix Infinity VT System

Tweaked to perform with modern acoustic guitar amplifiers, the Matrix Infinity VT pickup and preamp system is the latest evolution of Fishman's best-selling flagship Matrix Series. Clear, transparent Fishman-Quality tone and dynamic string response have been combined with a redesigned, sealed enclosure for the soundhole-mounted Volume and Tone control module allowing for effortless adjustments. The preamp's voicing switch has been relocated and made easily accessible so players can accommodate different types of guitars, amplification choices, playing styles, and performance situations. MSRP: \$246.99. MAP: \$159.95. www.fishman.com



AirTurn Offers Wireless Control

The AirTurn Stomp 6 provides dozens of ways to control a performance wirelessly through Bluetooth with its six industrial grade footswitches and full-metal enclosure. Plug into a pedalboard and connect to favorite apps that support AirTurn products and you're ready to control with the simple tap of your foot. MSRP \$139. www.airturn.com

Fender Launches Effects Pedal Line

Fender has debuted a new line of six guitar effects pedals. Housed in sleek anodized aluminum boxes, each in its own color, models include the Santa Ana Overdrive, Pugilist Distortion, Marine Layer Reverb, Mirror Image Delay, The Bends Compressor, and Level Set Buffer. Designed by Fender's Stan Cotey with entirely original tone-shaping circuitry, they feature jewel LEDs that make them visible on a dark stage and a patent-pending 9V battery door that facilitates quick on-stage battery changes. MSRPs range from \$99 to \$199. www.fender.com



Remo's Ultimate Drum Key Tool

Inspired by professional drum techs, the QuickTech Drum Key features an internal high-pull neodymium rare earth magnet to prevent tension rods from rattling or falling. The wide contoured face provides comfortable handling with the thumb and forefinger. The extended height along with the large rubber grip knob allows for rapid spinning of the key with just two fingers. For maximum versatility, the QuickTech Drum Key also includes a hex stem for cordless drill attachment. www.remo.com



Roland Noise Eater Drum Pedals

Designed specifically for use with electronic drums in multi-level homes, condos, apartments, etc. where practice might disturb family members or neighbors, Roland's new Noise Eater single kick pedal, double kick pedal, and hi-hat stand feature an air channel and rubber system that suspends the pedal off the ground, reducing noise and vibration up to 50%. All offer pro-level construction. www.Roland.com



Bags For Drummers On The Go

Zildjian's accessory line offers bags designed for the drummer on the go. The 24" Premium Backpack Cymbal Bag features five graduated cymbal dividers to keep cymbals safe and a new 16" expandable hi-hat pocket. Military-grade shoulder straps offer comfort and durability. The Deluxe Drumstick Bag holds up to 12 pairs of drumsticks and features a large, tablet-sized front pocket and a carabiner clip for holding brushes, keys, or other items. www.zildjian.com



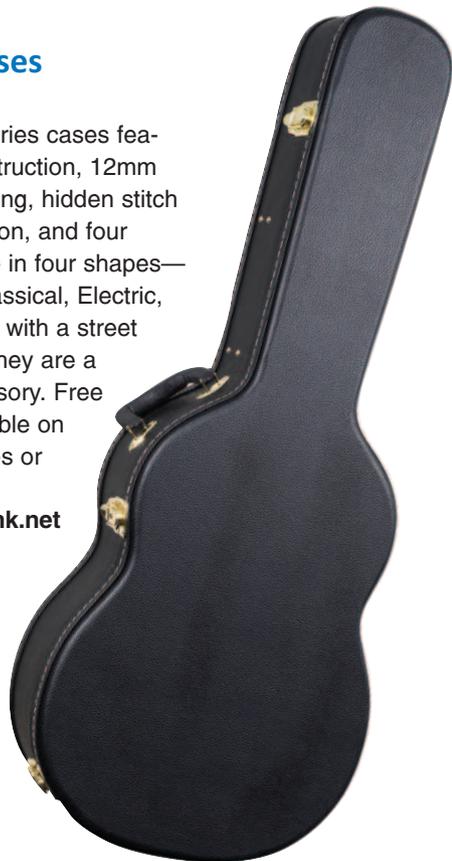
Great Value For Students

Bari's Esprit line of mouthpieces are designed to offer professional quality at a price accessible to students. Esprit mouthpieces for B-flat clarinet, bass clarinet, soprano, alto, tenor, and baritone sax are all made from a durable composite that delivers a rich and vibrant tone. Easy, free-blowing response is perfect for beginning embouchures. "It's exceptional quality for retailers and even better value for their customers," says Ron Van Ostenbridge, Bari president. www.bariwoodwinds.com



High Value Guardian Cases

Guardian's 16 Series cases feature five-ply construction, 12mm black plush padding, hidden stitch interior construction, and four latches. Available in four shapes—Dreadnought, Classical, Electric, and Banjo—each with a street price of \$79.99, they are a must-have accessory. Free shipping is available on orders of 20 cases or more.
www.themusiclink.net



Amplify Anything On The Fly

The Cling On Pickup is a compact passive piezo pickup with a patented easy-to-use magnetic attachment. It can be instantly installed on any instrument without modification. The ability to install multiple magnetic bases in different areas of the soundboard allows the musician to move the pickup around the soundboard easily and on the fly, in search of different tone and sound. The detachable portable cable and a built-in volume control are valuable extra features.

sales@clingon.co



Perfect For Add-On Sales

The G7th UltraLight capo, priced at just \$14.99 MSRP, is the perfect add-on sale for every entry-level guitar. With adjustable tension, a free lifetime warranty, and weight of only 1/4 oz, the UltraLight is affordable, functional, and easy to use.
www.g7th.com



BG Adds Colors To Its Neck Strap Line

BG Franck Bichon has added red and white colors to its line of standard BG neck straps. The company will continue to offer traditional black models, but according to Franck Bichon, president, "We felt the North American musicians would love to spice up their straps by adding new colors." All of the straps are made by superb craftsmen in France.

www.bgfranckbichon.com



New Platinum Gold Ligature

Rovner has added 24-karat gold plating to its ligature for a warmer, darker tone, while maintaining all of the original benefits of the Platinum model: a pure, ringing, bell-like tone, incredible evenness of scale, superior control for a centered tone and flawless intonation, and enhanced facility and response. But there's one more benefit: the Platinum Gold helps make a synthetic reed sound more like cane! Available in 11 sizes to fit most clarinet and saxophone mouthpieces.

www.rovnerproducts.com



Ultra Compact Cling On Tuner

The Cling On Tuner, equipped with a small yet powerful rare-earth magnet, clings to any metal including tuning machines, tuning gears, and even metal strap pins. The patented design allows it to be placed discreetly and conveniently behind the headstock of any guitar, ukulele, mandolin, or banjo. A bright two-color LCD display makes tuning easy. The tuner folds compactly when not in use and can stay on the instrument when packed in its case or gig bag. sales@clingon.co



Add Style To Your Ukulele Case

New Peruvian Matador ukulele bags from Henry Heller are faced with authentic hand-woven Andean fabric in brilliant colors and patterns. Offered in five different designs in both Soprano and Concert/Tenor sizes, these unique bags are designed to stand out in any retail environment. www.omgmusic.com



Bluetooth Streaming Made Easy

RapcoHorizon BTIBLOX (Bluetooth Interface BLOX) quickly and easily pairs with most Bluetooth audio players, including smartphones and computers, and can operate on phantom power or its own internal rechargeable battery. BTIBLOX has a line-of-sight range of over 75 feet to stream audio wirelessly, making it ideal for live performance situations. It is built with an XLR-male output that can connect directly to a mixer input and features a translucent back cover that allows the user to view the LED status. www.rapcohorizon.com



PageFlip Perfect For All Musicians

The PageFlip Firefly page turner is the solution to the age-old problem of how to turn pages while simultaneously playing an instrument. It's a dual pedal, supporting wireless Bluetooth connectivity to a tablet or wired USB operation. The PageFlip Dragonfly is a premium version capable of triggering up to four operations, including page turning and navigation among set list songs, volume control, and play/pause multimedia content. Both are perfect for a wide range of musical applications. www.pageflip.com

Black Label Oil For Vintage Horns

Ultra-Pure Black Label "Classic" Valve Oil is a slightly thicker synthetic oil designed for older instruments with worn pistons or rotors. It's also ideal for instruments with larger tolerances, such as some low brass. The thicker oil fills the space between the valve and casing, providing a long lasting action with a silky-smooth feel. www.ultrapureoils.com



Schaller Fine-Tunes The Strap Lock

Besides “Schaller,” “S” stands for “silent” in new S-Locks strap locks for guitar. This refined model features one-piece hardened steel strap buttons, aesthetically pleasing design, smooth functionality, and an elegant lock wheel for a truly “hiccup-free” design. One-piece buttons with self-tapping wood thread screw on easily with an Allen key (size 3 mm). Fits all existing strap buttons including Gibson for perfect replacement without modifications.

<https://schaller.info/en>



New Microfiber Swabs From Protec

Protec’s microfiber swabs for woodwind instruments help prevent corrosion and pad damage by removing harmful moisture and dirt inside the horn’s body, neck, and mouthpiece. Made of premium microfiber, the swabs are lint-free, super absorbent, and washable. Each swab is packaged in an eye-catching clamshell whose versatile design allows retailers to stand, stack, or hang them for display.

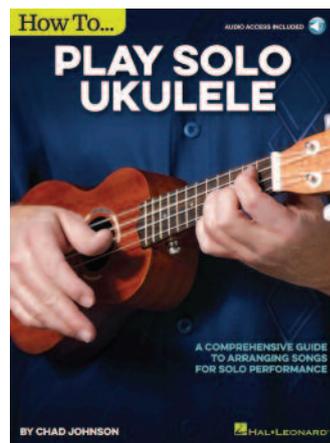
www.protecstyle.com



Must-Have For Ukulele Players

The ukulele boom continues with no signs of slowing down and Hal Leonard has responded with an ideal add-on sale: *How to Play Solo Ukulele*, by bestselling author Chad Johnson. Designed for the intermediate ukulele player who has a basic command of common chords, strumming techniques, and basic melody techniques, *How to Play Solo Ukulele* shows users how they can combine and hone these skills into playing and even arranging their own songs through seven easy-to-follow chapters.

www.halleonard.com



Flat Patch Cables From Rockboard

Rockboard’s trim Flat Patch cables are the perfect way to connect pedals without hogging real estate on the pedal board. The cables’ space saving design feature a slim rectangular body and extra thin angled plugs. Help keep pedalboards neat!
www.w-distribution.de



Armourguard Wood Series Hybrid Cases

With the weight of a gigbag and the durability of a hardshell case, Armourguard Wood Series cases provide a reliable alternative to the bulky standard. Distributed by AP International, these lightweight hybrid cases feature a sturdy form-fit wood shell covered with heavy-duty 600D nylon, dependable zippers, and rubber bumpers to prevent shock while standing. Soft interior foam and a padded neck rest ensure that the instrument will travel safely, and the sturdy nylon handle and detachable shoulder straps provide the option of carrying or wearing.

prorockgear.com



Sara-Trans Serves Guitarists On The Go

Sara-Trans' new Waves Series "bags with swag" (shown) offer eye-catching designs, lightweight, durable materials including an all-weather exterior, sturdy zippers, stress-point stitching, protective padding, and a soft inner lining. Sara-Trans' new premium Platinum Series cases combine top-notch craftsmanship, new-age materials for cushioning and exceptional durability, sleek, ergonomic design, comfortable padded handles, faux fur inner lining, and "360° rock-solid protection."
www.saratransgroup.com



Topping The Sales Charts For Three Decades

For the past three decades, Shubb's C1 capo has been a top seller. Crafted of stainless steel to resist nicks and scratches, its specially designed rubber padding works just like a fingertip. It doesn't bend the strings over the frets; its closing action is just like your hand, so it doesn't pull the string off center. No re-tuning is necessary. Manufactured in the Shubb machine shop in Missouri and assembled by a skilled crew in California since 1980.
www.shubb.com



Keep Violin Students Practicing Longer

Sculpted & tapered foam shoulder rests from Superslick attach easily to violins and violas for extra support cushioned comfort, particularly important for students. These quality open-cell foam rests are available in three sizes to accommodate 4/4, 3/4-1/2 and 1/4 size instruments. Made in the USA and available from American Way Marketing.
www.americanwaymktg.com



Nashville's Favorite Overdrive

Drawing raves from Nashville studio guitarists, the Nobels ODR-1 presents a natural, tube-amp style overdrive that is versatile, amp-like, and affordable. The overdrive features a dynamic tone range from classic blues to smooth gain saturation and cleans up nicely when you roll off your guitar's volume knob. MAP \$99.
www.osiamo.com/nobels



Unique Soft Touch Finish

Grover's Ultra Capo is designed with extra space for the thumb on the back of the neck. Its "Easy on... easy off" design also features a unique, non-glare matte finish for a soft, no-slip grip. Made of lightweight aluminum, The Ultra Capo is available in black, red, and silver.
www.grotr.com



New Picks Provide Attack Angle Choices

Talon Guitar Picks offers four unique models, each featuring an angled jazz-style tip that easily rotates into a traditional flat pick. As the angle of the tip increases from 1-4, so does the degree of attack and alignment to the string. This brings the strings into the desired angle without requiring the player to change how the guitar is held, retaining a comfortable playing position and reducing hand tension. Demo at: <https://www.youtube.com/watch?v=wY4b9x2wtoc>
www.talonguitarpicks.com



Drink Coasters For Music Lovers

Whimsical Stone absorbent coasters with cork backing allow you to enjoy your favorite beverage with a musical theme. The coasters are emblazoned with portraits of Bach, Mozart, and Beethoven, as well as a variety of other musical images. The new assortment of coasters are just a few of the thousands of music gift accessories offered by AIM Gifts.
www.aimgifts.com



Easy-To-Install Les Paul Vibrato

Vibramate's mounting kit allows you to install a Bigsby B7 Vibrato on a carved top Les Paul without drilling any holes! The kit is designed for most Les Paul style guitars with a Tune-o-Matic type bridge and a Stop-Tailpiece. It mounts in minutes.
www.vibramate.com

Boogie Juice Organic Fret Cleaner

Boogie Juice Fingerboard Cleaner is an all-natural cleaning product that removes the build-up of grime around the frets and revitalizes and nourishes the fingerboard, keeping it clean and fresh. Produced in New Zealand with the best of ingredients—and no silicone or petrochemicals—Boogie Juice is ideal for musicians and repair shops. A patented dispensing system makes it easy to apply, with no spills or mess.
www.boogiejuice.co.nz



Haramis Handmade Musical Hardware

Unlike hardware with surface-printed designs that lack depth of color and realism, Haramis Musical Hardware uses proprietary casting methods that require an artist's careful touch to bring their vibrant, vivid, and remarkably three-dimensional colors to life. All color blending, fitting, and polishing is done by hand by Matthew Haramis, ensuring that each piece of hardware is a one-of-a-kind work of art. Haramis Musical Hardware is exclusively distributed by AP International.

haramismusicalhardware.com



New Gator Case For Mini Guitars

Gator has developed a special line of cases for Taylor's popular GS Mini guitar. Made from ABS plastics with heavy duty latches and hinges, the cases are perfect for Mini buyers who need more protection than the standard gig bag offers.

www.gatorco.com



Easy-To-Install Steel String Pickup

Kremona's SG-1 piezo pickup for steel-string guitars is a passive system designed to work with any amp or direct into the mixer, without having to modify the instrument. "It offers musicians something different from all the rest of the pickups that already exist," says Kremona International Sales Manager Nikolay Iliev. "We didn't want to release it until we were sure it was exactly right." Kremona also offers portable piezo pickups for nylon-string guitars, ukuleles, violins, and more.

info@kremonausa.com



New CF Range Drivers From Celestion

AT PROLIGHT + SOUND IN FRANKFURT, Celestion announced two new additions to its CF range of high-quality cast-aluminum ferrite-magnet drivers for demanding tour sound and fixed install applications.

The 500-watt rms 12" CF1230F has a nominal sensitivity of 98dB (1W, 1m). With a 3" copper-clad aluminum voice coil, it's particularly suited to bass applications in two and three-way systems. The 1200-watt rms CF1540HD has a 97dB sensitivity (1W, 1m), and a 4" inside/outside voice coil, wound on both sides of the former for better heat dissipation to prevent sensitivity loss through thermal compression. Purpose-built for subwoofer applications, the CF1540HD features a phase-matched double suspension system for a more balanced and symmetrical performance throughout the entire excursion of the cone for significant distortion reduction.

Both drivers incorporate twin demodulation rings, employed to reduce harmonic and intermodulation distortion. Additionally, each one features Celestion's Balanced Airflow Venting technology, rapidly taking heat away from the magnet assembly and cooling the motor system to counteract the effects of thermal compression more effectively.

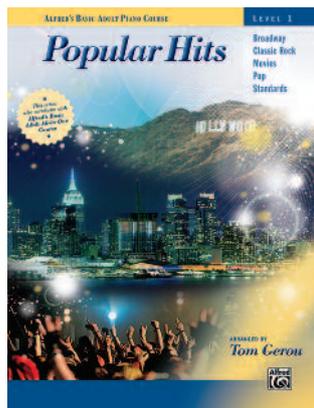
CF drivers are also built with weather-resistant cones, allowing them to be used in outdoor sound reinforcement systems. Additionally, the cone of the CF1230F incorporates a waterproof coating so this driver can be used in more challenging environments.

"The arrival of the CF1230F and the CF1540HD makes the CF range very comprehensive, with 6", 8", 10", 12", 15", and 18" drivers now available," said Nigel Wood, Celestion's managing director. "Whether you're looking for high-quality midrange drivers for a line array installation or a powerful bass reflex subwoofer, there's a CF driver to suit your application requirements."

<https://celestion.com>



Alfred's Popular Hits For Adult Piano



ALFRED MUSIC IS NOW OFFERING Alfred's Basic Adult Piano Course: Popular Hits, Level 1, the publisher's response to requests for a variety of supplementary material in many popular styles. With this title, students in the early stages of piano study can play attractive versions of today's best-known music.

Alfred's Basic Adult Piano Course: Popular Hits, Level 1 is correlated page-by-page with Lesson Book 1 of Alfred's Basic Adult Piano Course and Level 1 of Alfred's Basic Adult All-in-One Course. When pieces from the Popular Hits books are assigned in conjunction with the material in the Lesson Books, new concepts are reinforced in a fun and motivating way, building the student's interest in piano study.

Titles include "Best Day of My Life" (American Authors), "Big Yellow Taxi" (Joni Mitchell), "Don't Stop Believin'" (Journey), "I Could Have Danced All Night" (from My Fair Lady), "Let It Go" (from Walt Disney's Frozen), "Over the Rainbow" (as sung by Israel "IZ" Kamakawiwo'ole), "Star Wars" (Main Theme), "You Raise Me Up" (Josh Groban), and many more.

Alfred's Basic Adult Piano Course: Popular Hits, Level 1 is retail priced at \$9.50.

www.alfred.com

Touchbeat Smart Drum Kit From Startup WIFO

THE NEW TOUCHBEAT smart drum kit from the WIFO Corporation music startup lets users play virtual drums on an iPad with drumsticks and a kick pedal. Just clip the touch emulator to the device and it's ready to play, with no extra setup required. For drummers and aspiring drummers with concerns about buying and storing a real drum set, the Touchbeat offers a tool to start practicing right away.

Compact and light, the Touchbeat travels easily so users can drum anywhere. Headphones can be used for quiet practice, and a leg strap is provided for playing without a table on the go. The technology supports all drum apps including Apple's GarageBand. In addition, WIFO has developed the Touchbeat drum game app to help users learn to play basic drums in the style of a game, building rhythm skills and enjoying the challenge of playing different drum parts in accordance with the music.

www.wifocorp.com



RCF Expands EVOX Portable P.A. Series



RCF HAS EXPANDED its popular EVOX Series of powerful, portable p.a. systems with the introduction of the new EVOX J Series, including a model with an eight-input, Bluetooth-capable, app-controlled mixer. Maintaining a similar footprint to the original EVOX 8 system, EVOX J models have a composite enclosure, taking weight out of the system, yet maintaining the same performance specifications. The EVOX J Series comes in two models—EVOX J8 and EVOX JMIX8—both available in black or white.

The EVOX J8 is similar to the original EVOX 8 model, featuring a line source satellite module with eight 2" full-range drivers paired with a high-powered 12" woofer in a bass reflex enclosure, powered by an onboard 1,400-watt Class D amplifier.

The EVOX JMIX8 adds a powerful eight-input digital mixer with dedicated app for iOS and Android management from any smartphone. Innovative Z.CORE DSP processing provides not only professional mix functions but a complete library of studio effects along with guitar modulation effects and amp simulations.

RCF has also added a new perspective on linearity with the introduction of FiRPHASE DSP technology. The FiRPHASE algorithm optimizes dynamics, amplitude and phase, providing more transparency of the original input signal with absolute clarity.

The EVOX array design features constant horizontal directivity coverage of 120° with the vertical array a tight 30° with a progressive shape to guarantee a correct listening environment and avoid a high-frequency beaming typical of a straight array. Included is a three-piece pole, allowing for the satellite to be positioned at different heights maintaining the coverage pattern for the audience listening area dependent on the EVOX placement and venue configuration.

The system is designed for ease of transport and storage. When storing, the satellite module fits into the rear of the subwoofer, which also protects the electronics and system connections. An optional protective cover travel bag with wheels is available for transport and storage of the system. The EVOX J Series is now shipping.

www.rcf.it/en_US/products/live-sound/evox

Jackson's Mansoor Signature Collection

JACKSON HAS REFRESHED the signature lineup of Periphery's guitarist Misha Mansoor with all-new USA Misha Mansoor Juggernaut models as well as additional offerings for his Pro Series Juggernaut guitars. Inspired by the Jackson Dinky body shape with sleekly scalloped horns and a comfortably contoured neck heel, the USA Signature Misha Mansoor Juggernaut HT6 and HT7 both feature a caramelized basswood body, graphite-reinforced bolt-on quartersawn maple speed neck, 20" radius caramelized flame maple fingerboard with comfortably rolled edges, 24 jumbo stainless steel frets, off-set plain maple dot inlays, and heel-mounted truss rod adjustment. Mansoor's dual Bare Knuckle Ragnarok humbucking pickups with laser-etched carbon fiber covers offer tonally versatile sound.



The HT6 features a matching Jackson reverse 3x3 AT1 headstock with three Hipshot open-gear locking tuners on each side, a fixed Hipshot hardtail bridge, Dunlop dual-locking strap buttons, and more. The seven-string HT7 features a 26.5"-scale length, fixed Hipshot 7 hardtail bridge, and matching Jackson 4x3 AT-1 headstock. Both models are available in Satin Daphne Blue, Satin Red, or Satin Silver finishes with black hardware and come in a hardshell case.

The USA Signature Misha Mansoor Juggernaut HT6FM and HT7FM models come in Satin Amber Tiger Eye or Satin Laguna Burst with masked off natural binding and black hardware. Featuring Bare Knuckle Juggernaut humbucking pickups with brushed chrome covers, these USA signature guitars also have caramelized mahogany bodies and striking flame maple tops.

Jackson has also added new color options to the Pro Series versions of Mansoor's Juggernaut models. The Pro Series Signature Misha Mansoor Juggernaut HT6FM is now available with a flame maple top and a Scarlet Burst finish, while the Pro Series Signature Misha Mansoor Juggernaut HT7 is now offered in Gloss Black. The Pro Series Juggernaut models include a basswood body, bolt-on maple neck with 24 jumbo frets and offset inlay dots, and Jackson MM1 pickups.

www.jacksonsguitars.com

Strymon Magneto Eurorack Effect



STRYMON'S NEW MAGNETO is a stereo multi-head tape delay that also functions as a looper, phrase sampler, vintage spring reverb unit, phase-aligned clock multiplier, chaotic oscillator, zero-latency sub-oscillator, and more. All of this is in keeping with the Strymon mission "to build products with no compromises." Pete Celi, DSP and sound designer at the company he co-founded with Dave Fruehling and Gregg Stock, said, "We were seeing some musicians using the Strymon pedals in their Eurorack setups, and El Capistan [dTape Echo] seemed to be a popular choice, where people would place it at the end of their signal chain and sweeten up their signal with

some nice tape delay sounds, so it seemed like a good place to start. We knew that by introducing something in the Eurorack format that would give us the ability to really expand on the capabilities and feature set."

The Magneto transforms even a small rack into a fully expressive, immersive instrument capable of creating expansive soundscapes and adding layers upon layers of harmonic and rhythmic complexity within an enveloping stereo field. It infuses Eurorack with vintage warmth and retro-futuristic soul. Magneto is capable of turning monophonic signals into complex orchestrations, creating new oscillator tones using self-oscillation, and adding rich stereo dimension to any sound while enjoying the inherent warmth and sweet, subtle distortion characteristics of magnetic tape. To capture the full experience and complexity of a vintage tape echo machine, Strymon studied and faithfully re-created every last tape system attribute. From the sought-after natural saturation and soft clipping of magnetic tape when driven hard to hands-on, real-time controls for tape age, tape crinkle, and mechanical wow and flutter, Magneto delivers a rich multi-head delay experience that adds life and vibe to any user's sound. This is combined with a luxurious spring reverb. Strymon has also equipped Magneto with a completely analog dry path, unlike what's found in a typical digital effect, where the dry signal gets converted to digital, causing conversion noise and latency.

The Magneto is outfitted with the powerful Analog Devices SHARC ADSP-21369 processor, providing a 366 MHz core instruction rate, and 2.4 Gigafllops of peak performance. This high-powered technology platform provided the freedom to craft processor-intense tape echo algorithms without compromise.

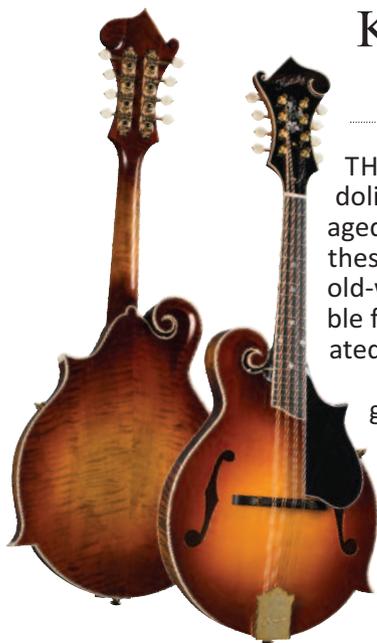
www.strymon.net

Kahuna Introduces Felix The Cat Ukuleles

FELIX THE CAT has been an internationally recognized cartoon superstar for decades, remaining an unparalleled pop culture icon nearly a century later. In collaboration with renowned Felix artist Don Oriolo and Oriolo Guitars, Kahuna Ukuleles has introduced its Felix The Cat line of graphic ukuleles. Kahuna ukuleles are exclusively distributed by AP International.

kahunaukes.com





Kentucky Artist Mandolins With European Tone Woods

THE NEWLY REDESIGNED Kentucky KM-855 F-model mandolin is made with the finest close-grained and naturally dry-aged German spruce and figured Alpine maple. For centuries, these cherished tone woods have been the guarded secret of old-world European luthiers and master craftsman responsible for some of the most legendary instruments ever created—and now they're a Kentucky exclusive.

The company's luthiers painstakingly hand carve and graduate the tops and backs to get the most out of every individual instrument, taking cues from the woods in an effort to achieve maximum volume and the most pleasing sound possible. Combined with effortless playability and the traditional look of a beautiful lacquer Amberburst finish, these premium features are offered to bring the best out in any player.

www.sagamusic.com

EDG To Crowdfund Foot Synthesizer For Bass

EDG GUITARS WILL INTRODUCE its Bass Guitar Foot Synthesizer at the Summer NAMM Show. With this product, EDG picks up on the dedicated pedal board organists can use to play bass notes with their feet while keeping their hands free for melody and chords. Previously available bass pedal boards for guitarists have taken up this concept, but often with certain limitations—such as a one-octave range and a keyboard configuration forcing players to switch constantly from keyboard to fretboard.



EDG aims to improve the usability of the pedal bass concept for guitar players by using foot buttons instead of pedals and placing them in the configuration of the bass fretboard with two octaves, on a graphic of the fretboard with modified proportions to allow enough space between the buttons. This design also opens new musical possibilities by using MIDI, so it's not limited to playing only bass, and the matrix configuration of the buttons makes it possible to play chords. The buttons are color-coded as on a keyboard to help keyboard players on the fretboard.

EDG Guitars has plans to crowd-fund the launch of this instrument. More details will be available soon at www.edgguitars.com. A pre-production run, to be made entirely in the USA, will be offered to participants in the crowd-funding process.

Also, since the name "Bass Guitar Foot Synthesizer" could be cumbersome for everyday use, EDG guitars is opening a naming contest. The winner will be announced on the last day of Summer NAMM 2018 and will receive one of the pre-production units as a prize. Details will be posted on the website.

www.edgguitars.com

Rock Solid Guitar Stands In Sam Ash

ROCK SOLID GUITAR STANDS are now being sold through Sam Ash Music Stores. For nearly a decade, Rock Solid stands have provided a superior solution for guitarists looking to put their whole collection on display—while keeping every instrument accessible for the sudden urge to rock out. Broader availability from major music retailers including Sam Ash is helping to make the line a household name. “It’s really something to walk into a Sam Ash and see a Rock Solid Guitar Stand sitting there on display,” said Rock Solid owner Jeff Negrin. “We’ve really come a long way!”

The all-wood guitar racks make an ideal complement for most any home or studio. They’re distinguished by their sturdy, furniture-grade design unlike any other on the market. The latest model, The Elite 6, and was recently reviewed by Home Recording Weekly. The full stand lineup includes four models in varying sizes to meet every need.

(262) 320-7747

www.rocksolidguitarstands.com

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New Guitar Hanger Includes Accessories



WALL-AXE Custom Guitar Hangers’ new SOLOIST Starter Pack comes with the accessories it was designed to carry: Soloist Guitar Hanger, capo, digital tuner, adjustable guitar strap, assorted picks, and a beginner’s cheat sheet guide. As with all Wall-Axe Custom Guitar Hangers, this makes a perfect all-in-one gift for the beginning guitar student.

For the beginning guitarist or gift buyer, the task of shopping for all of these accessories can be daunting. Simplifying this task by doing the research and legwork, Wall-Axe provides key quality accessories

that every well-rounded beginner should have at their disposal.

The triangular SOLOIST wall hanger securely holds one guitar plus the guitarist’s most common accessories: guitar straps, clip-on tuners, capos, picks, thumb picks, finger slides, and more. Four accessory knobs enable the user to securely fasten up to three guitar straps per knob, and up to 15 guitar picks can be organized by thickness in the three slots for easy accessibility. All SOLOISTs feature a beautiful real oak wood face and are fitted with premium rubber-sleeved metal hooks.

In addition to the hanger and accessories, all mounting hardware and an illustrated and easy-to-read installation guide are included.

www.wallaxe.com